

ESTTA Tracking number: **ESTTA639885**

Filing date: **11/19/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92060164
Party	Defendant Lorenzo Simmons
Correspondence Address	LORENZO SIMMONS 2353 CULBRETH RD FAYETTEVILLE, NC 28312 UNITED STATES
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Matthew H. Swyers
Filer's e-mail	mswyers@thetrademarkcompany.com
Signature	/Matthew H. Swyers/
Date	11/19/2014
Attachments	APPEARANCE OF COUNSEL.pdf(164651 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
The Trademark Trial and Appeal Board**

Reg. No. 3,707,736;
For the mark SERVALL SERVICES,INC.COM;
Registered on the Principal Register November 10, 2009;

Servall Company,	:	
	:	
Petitioner,	:	
	:	
vs.	:	Cancellation No. 92060164
	:	
Lorenzo Simmons,	:	
	:	
Registrant.	:	

APPEARANCE OF COUNSEL

COMES NOW Registrant, Lorenzo Simmons (“Registrant”) and hereby requests that the United States Patent and Trademark Office and, specifically, The Trademark Trial and Appeal Board recognize Registrant’s new power of attorney in Matthew H. Swyers, Esquire, The Trademark Company, PLLC, 344 Maple Ave., West, Suite 151, Vienna, VA 22180, (800) 906-8626

The Registrant requests that all correspondence in this matter henceforth be sent to:

Matthew H. Swyers, Esquire
The Trademark Company, PLLC
344 Maple Avenue West, Suite 151
Vienna, VA 22180
Tel. (800) 906-8626
Facsimile (270) 477-4574
mswyers@TheTrademarkCompany.com

Communication via email with The Trademark Company, PLLC via the above-referenced email addressed is hereby expressly authorized. All previous powers of attorney are hereby revoked.

Respectfully submitted this 19th day of November, 2014.

THE TRADEMARK COMPANY, PLLC

/Matthew H. Swyers/

Matthew H. Swyers, Esq.

344 Maple Avenue West, Suite 151

Vienna, VA 22180

Tel. (800) 906-8626

Facsimile (270) 477-4574

mswyers@TheTrademarkCompany.com

Counsel for Registrant

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
The Trademark Trial and Appeal Board**

Reg. No. 3,707,736;
For the mark SERVALL SERVICES,INC.COM;
Registered on the Principal Register November 10, 2009;

Servall Company,	:	
	:	
Petitioner,	:	
	:	
vs.	:	Cancellation No. 92060164
	:	
Lorenzo Simmons,	:	
	:	
Registrant.	:	

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that I caused a copy of the foregoing this 19th day of November 2014 to be served, via first class mail, postage prepaid, upon:

LINDA MONGE CALLAGHAN
RADER, FISHMAN & GRAUER PLLC
39533 WOODWARD AVE, SUITE 140
BLOOMFIELD HILLS, MI 48304

/Matthew H. Swyers/
Matthew H. Swyers